

BILD[®]
ALBERTA

Fall Conference
Fairmont Jasper Park Lodge
September 13 - 16



Fall Conference Sponsorship
Get Noticed. Make Connections.

About the Fall Conference

Building Industry and Land Development Alberta Association (BILD Alberta) is pleased to host its Fall Conference from September 13-16 at the Fairmont Jasper Park Lodge.



The conference brings together over 300 industry leaders from home building, land development, renovating, skilled trades and allied industries to learn, network and celebrate industry accomplishments.

The Fall Conference is a unique and secluded setting in the heart of the mountains where you will have a captive audience to build brand awareness among industry decision makers. Work with our dedicated team to ensure you are getting the most out of your sponsorship package.

With a trade show, awards ceremony, volunteer appreciation night, golf tournament and more, the Fall Conference offers a variety of sponsorships available all designed to suit your sponsorship needs and budget. Explore this package to find your fit.

BILD Alberta is the unified voice for the land development, home building and renovation industry in Alberta. BILD Alberta represents over 1,800 business members from 11 constituent associations committed to building communities throughout Alberta.

BILD Alberta Awards Sponsorships

The BILD Alberta Awards, presented on September 14 at the Fall Conference, represent the innovative work being done by members from across Alberta. The awards recognize all areas of the industry including renovation, home building, land development and safety leadership. This is your opportunity to support the industry and honour the best in the business in 2018.

Benefits Category Sponsorship	Gold \$10,000	Silver \$5,000	Bronze \$2,000
Present award on stage	X	X	X
Listed in Event Guide sponsor page			X
Logo in Event Guide sponsor page	X	X	
Half page ad in Event Guide		X	
Full page ad in Event Guide	X		
Listed in event app			X
Logo & link in event app	X	X	
Listed & link on website sponsor page			X
Logo & link on website sponsor page	X	X	
Logo on screen at Awards	X	X	X
Listed in Awards dinner program	X	X	X
Listed in Awards winners publication		X	X
Logo in Awards winners publication	X		
Commercial shared via Twitter	X		
Speaking opportunity at awards	X	X	
Conference registration(s)	4	2	
Golf registration(s)	2		

BILD Alberta - Pinnacle Awards Sponsorships

The Pinnacle Awards are BILD Alberta's highest award level and include the Builder of the Year, Renovator of the Year and Development of the Year awards. The Presenting Sponsorship is the most prominent of the conference and the exposure and benefits are unmatched.

Benefits Pinnacle Awards	Presenting \$25,000	Pinnacle \$10,000
Title awards sponsor	X	
Ice sculpture at champagne reception	X	
Awards to present on stage	2	1
Mentioned as presenting sponsor in two award news releases	X	
Logo in Event Guide sponsor page		X
Full page ad in Event Guide		X
Full page ad on back cover of Event Guide	X	
Logo & link in event app	X	X
Logo included in banner on event app	X	
Logo & link on website sponsor page	X	X
Listed in Awards dinner program		X
Logo on screen at Awards	X	X
Logo on screen at breakfast	X	X
Logo in Awards winners publication		X
Logo on cover of Awards winners publication	X	
Speaking opportunity at awards	X	X
Speaking opportunity at breakfast	X	
Commercial shared via Twitter	X	X
Conference registration(s)	8	4
Golf registration(s)	4	2

Event Sponsorships

The Fall Conference features wonderful event and activity sponsorships so you can find something that aligns with your goals and budget. From industry updates at breakfast to information sessions and evening events to honour volunteers, opportunities are abound to support the industry and get noticed.

Benefits*	Gold \$10,000	Silver \$5,000	Bronze \$2,000 - \$5,000	Patron Under \$2,000
Listed in Event Guide sponsor page			X	X
Logo in Event Guide sponsor page	X	X		
Half page ad in Event Guide		X		
Full page ad in Event Guide	X			
Listed in event app			X	X
Logo & link in event app	X	X		
Listed & link on website sponsor page			X	
Logo & link on website sponsor page	X	X		
Logo on event program	X			
Commercial shared via Twitter	X			
Logo on screen at breakfast	X	X	X	
Logo on screen at event	X	X	X	
Speaking opportunity	X			
Conference registration(s)	4	2		
Golf registration(s)	2			

**Additional benefits are available depending on the sponsorship.*

Golf Tournament Sponsorships

The Fall Conference features a golf tournament where industry leaders can play golf and network in a beautiful mountain setting. Get creative with your sponsorship of this popular event by hosting a golf hole or providing players with a cart or snacks.

Benefits	Title Sponsor \$10,000	Registration Gift \$5,000	Golf Cart \$3,000	Beverage or Snack \$2,000	Lunch \$2,000	Hole \$1,000
Logo on sign at golf hole				X	X	X
Logo on all golf carts			X			
Listed on scorecard		X	X	X	X	X
Logo on scorecard	X					
Listed in Event Guide sponsor page			X	X	X	X
Logo in Event Guide sponsor page		X				
Half page ad in Event Guide		X				
Full page ad in Event Guide	X					
Listed in event app			X	X	X	X
Logo & link in event app	X	X				
Listed on website sponsor page						X
Listed & link on website sponsor page			X	X	X	
Logo & link on website sponsor page	X	X				
Logo on screen at breakfast	X	X	X	X	X	X
Commercial shared via Twitter	X					
Logo on pin flags	X					
Golf tournament name	X					
Logo on golf registration gift		X				
Speaking opportunity	X	X				
Conference registration(s)	4	2				
Golf registration(s)	2					