

(Insert company letterhead and/or address)

(Insert date)

Dear (insert candidate name),

I am writing to ask you to stand up for housing for all Albertans and bolster the residential construction industry.

This industry - my industry - is primarily made up of small and mid-sized, family-owned businesses that have chosen Alberta as their place to live and work. I have been a part of the industry for years, and I'm extremely concerned about the rate of decline I've seen in recent years. Jobs are disappearing, contracts are shrinking, and the livelihood of my family and several Alberta families is at stake.

There are too many houses sitting empty, making it hard to justify building more. I have seen new regulations, and legislation introduced that has caused business uncertainty and is causing me to question whether it is the right time to invest in Alberta.

Residential Construction is a leading industry and key economic driver in Alberta, providing 120,000 jobs, \$8.3 billion in wages and \$18.6 Billion in economic activity.

I am asking you to pledge to strengthen the housing industry by:

- Making sure my industry is engaged in informing legislation and regulation;
- Ensuring regulations consider impacts on housing costs to Albertans;
- Addressing the mortgage rules with an Alberta solution;
- Considering homeowners interests to drive energy efficiency; and,
- Supporting small and mid-sized businesses.

I look forward to hearing what you are going to do to ensure the residential construction sector thrives in Alberta.

Sincerely,

(Insert name)

(Insert title)

Alberta Voter