

(Insert company letterhead and/or address)

(Insert date)

Dear (insert candidate name),

I am writing to ask you to stand up for housing for all Albertans and bolster the residential construction industry. I've been a part of this industry for (insert number of years) years as a (insert type of business). These last few years have been difficult, and it is only getting worse.

In the last two years, my company has *(insert your story – i.e. laid-off staff, had fewer contracts, have cut margins to the point where I am barely making ends meet, etc.)*.

I am asking you to pledge to strengthen the housing industry by:

- Making sure my industry is engaged in informing legislation and regulation;
- Ensuring regulations consider impacts on housing costs to Albertans;
- Addressing the mortgage rules with an Alberta solution;
- Considering homeowners interests to drive energy efficiency; and,
- Supporting small and mid-sized businesses.

I welcome you to contact me and tell me what you are going to do to ensure the residential construction sector thrives in Alberta.

You can reach me at (insert number and/or email).

Sincerely,

(Insert name)

(Insert title)

Alberta Voter