

NOTICE

This document is provided to make preparing your entry as easy as possible – all entries must be completed on our online platform that will open in May. In the case of a discrepancy between this document and our online platform, the online platform will take precedence.

PHOTOS

Eight colour photos including: Community Entrance (1), Showhome Parade (1), Natural Environment/Green Space (1), Community Amenities (1), Signage/Way Finding (1) along with three additional photos of choice.

Images should be high resolution (300ppi), with an ideal width of 3000px. Maximum image upload size is 5MB. Renderings are not permitted and submitting renderings will disqualify the entry.

Community Map - PDF or JPG

Current Marketing Phase Map - PDF

One-page summary of architectural guidelines - PDF

Supporting Media: up to three of the following media types – billboard, brochure, direct mail, moving media, audio media, print ad, website – demonstrating community vision

CATEGORIES

EXISTING Community Development (Calgary or Edmonton Region Members)

EXISTING Community Development (all other areas)

NEW Community Development (all areas)

PROJECT REQUIREMENTS

The *NEW* community must have opened the community's **FIRST** showhome parade between June 1, 2018 and May 31, 2019 to be eligible. *Winner from 2018 award program is not eligible to enter NEW Community Award however can enter Community Award.*

The *EXISTING* community must have at least one active showhome parade open between June 1, 2017 and May 31, 2019 to be eligible. This cannot also be entered in *NEW* community category. *Winner from 2018 award program is not eligible to enter Community Award.*

By entering this project, you confirm that you have read the Eligibility Requirements for the 2019 BILD Alberta Awards and that you agree to be bound by the Conditions set out for the Competition.

- Company logo in EPS format
- Community Name (to be used in award ceremony)
- City of where the community is located
- Does the Community have a community Sales/Info Centre? *(For Association information only)*
- Number of lots for sale to a third party as of January 1, 2018 plus any new lots released throughout the year until December 31, 2018. *(For Association information only)*
- Number of lots sold to homebuyers between January 1 and December 31, 2018. *(For Association information only)*

PROJECT INFORMATION & SCORING CRITERIA

a. Community Vision (20 points)

Describe the overall concept. Scope of the project (full development or phase), including the size of the community, number and kinds of dwellings and other buildings; theme and planning style of the community; target market and the appeal of the community to this market. How are you overcoming challenges of a new community (NEW Community only). **100 word maximum**

b. Architectural Features (20 points)

Describe the architectural theme of the community. Comment on the features as they relate to your entry. Describe the compatibility and fit of building design within the community; streetscaping, landscaping and other design measures that support the theme and enhance the attractiveness of the development. **100 word maximum**

c. Signage and Pageantry (20 points)

Describe how it attracts people to the community and parade. What function does the signage have and does it achieve its goal? How does it tie into the community elements? **100 word maximum**

d. Community Amenities and Special Features (20 points)

Must be existing amenities and special features. Describe other important aspects and features of the community that are aimed at enhancing the lives of residents. Include any special activities by the developer/home builder to foster a community spirit. Preservation of original environmental features; promoting environmental responsibility; integrating the community development into its natural setting and overcoming site constraints. **100 word maximum**

e. Marketability and Success (20 points)

Describe what made the community successful within the eligibility time period. In reference to the marketing piece(s) supplied, describe how this helped communicate and sell the vision. **100 word maximum**

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PHOTOS

Six to eight colour photos including: distinctly different perspectives (eg: entry, signage, pageantry, landscaping).

Images should be high resolution (300ppi), with an ideal width of 3000px. Maximum image upload size is 5MB. Renderings are not permitted and submitting renderings will disqualify the entry.

Community Map – indicating showhome parade - PDF

One-page summary of architectural guidelines - PDF

PROJECT REQUIREMENTS

Showhome parade must have been open between June 1, 2018 and May 31, 2019 to be eligible.

By entering this project, you confirm that you have read the Eligibility Requirements for the 2019 BILD Alberta Awards and that you agree to be bound by the Conditions set out for the Competition.

- Company logo in EPS format
- Community Name (to be used in award ceremony)
- City of where the community is located

PROJECT INFORMATION & SCORING CRITERIA

a. Architectural Theme (20 points)

Describe the overall theme of the community and the elements used to incorporate the theme in the parade. **100 word maximum**

b. Signage & Pageantry (25 points)

Describe how it attracts people to the parade. What function does the signage have and does it achieve its goal? How does it tie into the existing community elements? **100 word maximum**

c. Landscaping and Special Features (25 points)

Address the compatibility and fit of landscaping and other design measures that support the theme and enhance the attractiveness of the parade. How does it connect with the target market and style of home? **100 word maximum**

d. Variety of Product (10 points)

Describe the kinds of dwellings in the parade. Describe the theme and planning style of the parade in how it relates to its target market and the community vision. **100 word maximum**