



# BASEMENT DEVELOPMENT

## NOTICE

This document is provided to make preparing your entry as easy as possible. All entries must be completed on our online platform. In the case of a discrepancy between this document and our online platform, the online platform will take precedence.

## PINNACLE

This category is eligible for the one of following Pinnacle Awards:

- Small Builder
- Large Builder
- Multi-family Builder
- Renovator

## ELIGIBILITY REQUIREMENTS

This entry must have been completed between May 1, 2023 and May 15, 2025 and must not have been previously entered in the BILD Alberta Awards competition.

By entering participants, confirm they have read the Eligibility Requirements for the BILD Alberta Awards and that you agree to the conditions set out for the competition.

*Note: Basement Developments and Garden / Secondary Suites cannot be entered in Renovator's Choice category.*

## PHOTO REQUIREMENTS

- Photos must be **high resolution (300 ppi)** and ideally **3000px wide**, with a maximum size of **5MB** per image.
- Horizontal photos are recommended.
- No artist renderings or duplicate photos are allowed.
- Virtual staging is permitted with soft goods only (plants, furniture, area rugs, artwork, etc.)
- This is a **blind competition**. References to the company must be removed from photos, floor plans, and comments to avoid penalties.

### Specific Requirements:

- Minimum 4, maximum 8 photos showing different perspectives of the space.

**Simple Floor Plan (PDF) – BASEMENT ONLY *no artist renderings***

**Signed Homeowner Permission Form (PDF) – *owner occupied homes only***

## SUBMISSION REQUIREMENTS

- Company Logo (PNG)
- Project or Residence Name (used in award ceremony & on trophy)
- Address of Submission
- Square Footage of the space being entered
- No References to the Company in photos, floor plans, or write-ups
- Maximum of THREE submissions per category



# BASEMENT DEVELOPMENT

## PRICE REQUIREMENTS

- Provide a [detailed line-item breakdown](#) of basement development costs, showing the full retail value (excluding appliances).
- Add back any discounts (e.g., promotional or supplier pricing) to reflect **retail customer pricing**.
- **Project management fees or margins** must also be included as part of the total cost breakdown.

## PROJECT INFORMATION & SCORING CRITERIA

### a. Creative Design (40 points)

Describe the key design elements that make the basement visually appealing and inviting. Highlight colour schemes, materials, furnishings, and architectural features that enhance the overall aesthetic. **150 word maximum**

### b. Innovation and Special Features (20 points)

Explain what makes this basement unique, focusing on special materials, products, or features. Include innovations that improve energy efficiency, indoor air quality, or overall comfort. **150 word maximum**

### c. Functionality (25 points)

Describe the floor plan and how it enhances usability. Explain how the layout maximizes space, improves flow, and meets the homeowner's needs. **150 word maximum**

### d. Value (5 points)

*No comments required. Judges will rate the perceived value of the basement development compared to other entries by looking at the finishes, features and reading comments.*