



ABOUT THE PINNACLE AWARDS

What are the Pinnacle Awards?

The Pinnacle Awards recognize the top builders, developers and renovators of the awards competition. Points accumulate by placement in the various categories along with points for community service, association involvement, safety leadership and customer satisfaction. See the individual criteria below.

Do I need to enter the Pinnacle Award?

By completing the information at the beginning of the login process, you will be automatically entered for the respective Pinnacle Award(s). There is no charge to be eligible for the Pinnacle Awards.

NOTE: If you are a returning user, go to your Profile in the top right corner of your screen, review and update this information if necessary.

What information is required to be automatically entered?

- Company logo (PNG format)
- Social media accounts (used for promotion of finalists and winners)
- Number of permits pulled between January 1 – December 31, 2024 (enter “0” if applying for ONLY Developer or Renovator Pinnacle)
- Permission to contact your customer satisfaction surveyor (Avid Ratings or CustomerInsight). Enter N/A if not applicable.
- Association involvement – who from your company volunteers locally, provincially or nationally (name and committee/board). Enter “none” if your company is not active on a committee.
- WCB number(s) – Used to verify COR or SECOR. Enter N/A if not applicable.

Can I opt out of the respective Pinnacle Award(s)?

If you wish to be excluded you need to [email BILD Alberta](mailto:email@BILDAlberta.com) before July 1, 2025 to request to be excluded from the Pinnacle competition.

Is there an eligibility requirement?

To be eligible, an individual home builder, renovator or developer member must have entered a minimum of THREE awards in respective categories for the corresponding Pinnacle award.

Eligibility

- *Small or Large Builder* must have entered at least THREE submissions in the Single family categories to be eligible for the Small or Large Builder Pinnacle award.
- *Multi-family Builder* must have entered at least THREE submissions in the Multi-family categories to be eligible for the Multi-family Builder Pinnacle award.
- *Developer* must have entered at least THREE submissions (must include one in New or Growing Community category) in the Developer categories to be eligible for the Developer Pinnacle award.
- *Renovator* must have entered at least THREE submissions in the Renovator categories to be eligible for the Renovator Pinnacle award.



How many Pinnacle Awards will be awarded?

This year, there are FIVE Pinnacle Awards in the following categories:

- THREE Builder Pinnacle Awards
 - *Small Builder* - A builder who had 3-50 building permits (January 1 – December 31, 2024)
 - *Large Builder* - A builder who had 51 or more building permits (January 1 – December 31, 2024)
 - *Multi-Family Builder*
- ONE Renovator Pinnacle Award
- ONE Developer Pinnacle Award

What if there is a tie for the Pinnacle award?

In the event of a tie, a tie-breaker process will be used to determine the winner(s).

Can I enter more than one Pinnacle Award?

Yes, if your company has entered THREE submissions in the specific categories (Builder, Developer or Renovation), you can enter for the corresponding Pinnacle award. However, you cannot enter more than one Builder Pinnacle category.

What is the penalty for not removing the logo or company name from the submission?

If a judge flags your entry due to a visible logo or mention of company name in the submission photos, floor plan or write up you will be penalized 5 points/flagged entry at time of Pinnacle calculation. This applies to all categories except for the Developer categories.

Pinnacle Awards will only be awarded if:

BILD Alberta reserves the right to not award one or more Pinnacle Awards if there is not more than competition in 60% in the Parent categories (Single Family, Multi-family, Renovation and Developer).

Pinnacle points are tabulated as follows:

PHASE ONE

The entrant (builder, developer or renovator) must have placed in the top THREE of an eligible award category. If they did not place, the entrant is not eligible for a Pinnacle award.

Category Placement – Maximum varies depending on the number of placing entries by the entrant

Points are awarded to each entrant in each category for placing first (20 points), second (15 points) and third (10 points).

- Single Family, Infill, Energy Efficiency, Garden/Secondary Suite, and Basement Development category points count towards one of the Builder Pinnacle Awards (Small or Large).
- Multi-family, Garden/Secondary Suite, and Basement Development category points count towards the Multi-family Builder Pinnacle Award.
- Renovation, Garden/Secondary Suite, and Basement Development category points count towards the Renovation Pinnacle Award.
- Developer category points only count towards the Developer Pinnacle Award.



Note: Garden/Secondary Suite and Basement Development categories will only count toward one Pinnacle Award.

PHASE TWO

Customer Survey (BUILDERS ONLY) – Maximum 30 points

Part of the Builder Pinnacle Award score will be based on a customer satisfaction survey administered by a third-party company (Avid Ratings or CustomerInsight). Customer satisfaction survey results will be based on possessions that occurred between May 1, 2024 and April 30, 2025. Using the scores from each survey provider, builders will be awarded a maximum of 30 points. The customer satisfaction percentage provided by the survey provider will be multiplied by 0.3 to determine the points awarded. For example, if they score 86% on their customer satisfaction component, then they will receive 26 points.

Minimum 3 survey responses or 30% response rate (whichever is greater). No points will be awarded if minimum requirements are not met.

Safety Leadership (BUILDER & RENOVATOR ONLY) – Maximum 10 points

Builders and Renovators must include their WCB# to verify their COR/SECOR

1. Entrants that have a current COR/SECOR at the time of the award deadline will receive FIVE points.
2. Entrants will earn FIVE points if they place in the top three in the provincial Safety Leadership Awards competition.

Association Involvement (BUILDER, RENOVATOR & DEVELOPER) – Maximum 3 points

Entrants who have at least one staff member involved on a BILD/CHBA/UDI committee or Board of Directors at the local, provincial or national level at the time of the award deadline will receive THREE points.

Community Service (BUILDER, RENOVATOR & DEVELOPER) – Maximum 15 points

1. Entrants who enter the Community Service category will receive FIFTEEN points.

Penalty (BUILDER & RENOVATOR ONLY) - deduct 5 points/flagged entry

The BILD Alberta Awards is a blind competition. If your company logo or name is visible (photos, floor plan or write-up) and the entry is flagged by a judge, a 5 point penalty will be applied at the time of the Pinnacle tabulation. The penalty is applied to each flagged finalist entry. *For example:* if your company has 3 finalist entries and your company logo has been flagged on two of the entries, your company will be penalized 10 points in the Pinnacle tabulation.



Builder Pinnacle Formula Example

- “Builder A” placed 1st in 2 categories and 2nd in one category and they did not place 3rd in any category.
- They have a valid Certificate of Recognition in Safety (COR) or SECOR.
- They placed in the top 3 of the Safety Leadership category.
- They had more than 30% of their surveys completed and their customer satisfaction score was 83%.
- Someone in their company volunteers locally, provincially or nationally with a BILD or CHBA.
- They entered the Community Service category demonstrating their company commitment to give back to their community.
- They forgot to remove their logo on two entries and it was flagged by judges.

Builder Pinnacle Tabulation Example

| | 1st | 2nd | 3rd | COR SECOR | Safety Award | Cust. Survey | Assoc Involve | Comm. Serv. | Penalty | TOTAL |
|----------------------|-----------------|-----------------|-----------------|----------------|----------------------------|----------------------|------------------|-----------------|--------------------------------------|-------|
| | 20 pts/ cat. | 15 pts/ cat. | 10 pts/ cat. | Yes = 5 pts | Placed top 3 = 5 pts | CS score X 0.3 | Yes = 3 pts | Yes = 15 pts | Yes = -5 pts/ flagged entry | |
| Builder A | 40 | 15 | 0 | 5 | 5 | 24.9 | 3 | 15 | -10 | 97.9 |

Renovator Pinnacle Formula Example

- “Renovator B” placed 1st in 2 categories, had no 2nd place entries and placed 3rd in three categories.
- They have a valid Certificate of Recognition in Safety (COR) or SECOR.
- They placed in the top 3 of the Safety Leadership category.
- No one in their company volunteers locally, provincially or nationally with a BILD or CHBA.
- They entered the Community Service category demonstrating their company commitment to give back to their community.
- None of their entries were flagged for logos or company mentions.

Renovator Pinnacle Tabulation Example

| | 1st | 2nd | 3rd | COR SECOR | Safety Award | Assoc Involve | Comm. Serv. | Penalty | TOTAL |
|------------------------|-----------------|-----------------|-----------------|----------------|----------------------------|------------------|-----------------|--------------------------------------|-------|
| | 20 pts/ cat. | 15 pts/ cat. | 10 pts/ cat. | Yes = 5 pts | Placed top 3 = 5 pts | Yes = 3 pts | Yes = 15 pts | Yes = -5 pts/ flagged entry | |
| Renovator B | 40 | 0 | 30 | 5 | 5 | 0 | 15 | 0 | 95 |



Developer Pinnacle Formula Example

- “Developer C” did not place 1st in any categories, had two 2nd place entries and placed 3rd in two categories.
- Someone in their company volunteers locally, provincially or nationally with a BILD or CHB.
- They entered the Community Service category demonstrating their company commitment to give back.
- These categories are not blind so there were no penalties for not removing logos.

Developer Pinnacle Tabulation Example

| | 1st | 2nd | 3rd | Assoc Involve | Comm. Service | TOTAL |
|-------------|-----------------|-----------------|-----------------|----------------|-----------------|-------|
| | 20 pts/ cat. | 15 pts/ cat. | 10 pts/ cat. | Yes = 3 pts | Yes = 15 pts | |
| Developer C | 0 | 30 | 20 | 3 | 15 | 68 |