



CATEGORY

- Basement Development

PINNACLE

This category is eligible for one of the following Pinnacle Awards:

- Small Volume Builder
- Large Volume Builder
- Multi-family Builder
- Renovator

ELIGIBILITY REQUIREMENTS

This entry must have been completed between May 1, 2024 and May 15, 2026 and must not have been previously entered in the BILD Alberta Awards competition.

By entering participants, confirm they have read Submission Guide for the BILD Alberta Awards and that you agree to the conditions set out for the competition.

Basement Development submissions are multiple areas/rooms ie: recreation rooms, bedrooms, bathrooms, home offices, or similar spaces, provided they do not constitute a self-contained dwelling unit.

Basement Developments **cannot be entered** in Renovator's Choice category.

Secondary suites located within a basement are not eligible for the Basement Development category. Any project that includes a self-contained secondary or garden suite, regardless of its location within the home, must be entered in the Garden / Secondary Suite category.

This is a blind competition. Failure to remove any company references (including in photos, floor plans, or written comments) will result in a penalty if flagged by a judge.

PHOTO REQUIREMENTS

- 4-10 photos showing different perspectives of the space.
 - Images should be a minimum of 2000 px wide and 1000 px high at 72 dpi.
 - Maximum image upload size is **5MB**.
 - Renderings are not permitted.
 - Do not upload duplicate photos.
 - Virtual staging is permitted with soft goods only (plants, furniture, area rugs, artwork, etc.)



SUBMISSION REQUIREMENTS

- Company Logo (EPS or AI and PNG)
- Project or Residence Name (used in award ceremony & on trophy)
- Address of Submission
- Square Footage of the space being entered
- No company reference or logos on photos, floor plans, in write-ups*
- Maximum of three (3) submissions per category
- Simple Floor Plan (PDF) – **BASEMENT ONLY** no artist renderings
- Signed Homeowner Permission Form (PDF) – *owner occupied homes only*

PRICE REQUIREMENTS

- Provide a [detailed line-item breakdown](#) of basement development costs, showing the full retail value (excluding appliances).
 - Add back any discounts (e.g., promotional or supplier pricing) to reflect **retail customer pricing**.
 - **Project management fees or margins** must also be included as part of the total cost breakdown.

PROJECT INFORMATION & SCORING CRITERIA

a. Creative Design (40 points)

Describe the key design elements that make the basement visually appealing and inviting. Highlight colour schemes, materials, furnishings, and architectural features that enhance the overall aesthetic. **150 word maximum**

b. Innovation and Special Features (25 points)

Explain what makes this basement unique, focusing on special materials, products, or features. Include innovations that improve energy efficiency, indoor air quality, or overall comfort. **150 word maximum**

c. Functionality (25 points)

Describe the floor plan and how it enhances usability. Explain how the layout maximizes space, improves flow, and meets the homeowner's needs. **150 word maximum**

d. Value (10 points)

No comments required. Judges will rate the perceived value of the basement development compared to other entries by looking at the finishes, features and reading comments.