



ABOUT THE PINNACLE AWARDS

What are the Pinnacle Awards?

The Pinnacle Awards are presented to honour the top builders, developers, and renovators participating in the awards competition. Winners are determined based on a points system that takes into account:

1. **Performance in Award Categories:** Points are awarded based on how participants place in different competition categories.
2. **Community Service:** Recognition of contributions to the community.
3. **Association Involvement:** Engagement and participation in relevant associations or organizations.
4. **Safety Leadership:** Demonstration of commitment to safety standards and practices.
5. **Customer Satisfaction:** Evidence of high levels of customer satisfaction.

For a detailed breakdown of the criteria, see the individual category descriptions below.

Do I Need to Enter the Pinnacle Award?

No separate entry is required. By completing the required information during the login process, you are automatically entered for the Pinnacle Award(s) applicable to your submissions. There is no charge to be eligible for the Pinnacle Awards.

Important Note for Returning Users

If you are a returning user, visit your Profile (top right corner of the screen) to review and update the required information as needed.

What information is required to be automatic entry?

To ensure automatic entry, you must provide the following details during the login process:

- Company Logo**
 - Format: EPS or AI and PNG
- Social Media Accounts**
 - Used for promoting finalists and winners
- Number of Permits Pulled (January 1 – December 31, 2025)**
 - Enter "0" if applying for Developer or Renovator Pinnacle Awards only
- Permission to Contact Your Customer Satisfaction Surveyor**
 - Identify surveyor (e.g., ECI Software Solutions Canada or Constellation HomeBuilder Systems), or enter "N/A" if not applicable
- Association Involvement**
 - Provide the name of an employee who volunteers on a BILD local or provincial association committee/board, or on a CHBA National association committee/board, along with their role (e.g., name and committee/board)
 - Enter "none" if your company is not active on any industry committees



- WCB Number(s)**
 - Used to verify COR or SECOR compliance
 - Enter "N/A" if not applicable

Can I Opt Out of the Pinnacle Award(s)?

Yes, you can opt-out.

To be excluded, email BILD Alberta before July 1, 2026 to request removal from the Pinnacle competition.

Is there an eligibility requirement?

To be eligible for the Pinnacle Awards a home builder, renovator, or developer member must submit at least **THREE** entries in the respective award categories.

Examples of Eligibility

1. *Small or Large Builder Pinnacle Award*
 - Submit at least THREE entries in Single family home categories.
2. *Multi-family Builder Pinnacle Award*
 - Submit at least THREE entries in Multi-family home categories.
3. *Developer Pinnacle Award*
 - Submit at least THREE entries in Developer categories, including at least ONE submission in the New or Growing Community category.
4. *Renovator Pinnacle Award*
 - Submit at least THREE entries in Renovator categories.

How many Pinnacle Awards will be awarded?

This year, there are FIVE Pinnacle Awards in the following categories:

- THREE Builder Pinnacle Awards
 1. *Small Volume Builder* - A builder who had 3-50 building permits (January 1 – December 31, 2025)
 2. *Large Volume Builder* - A builder who had 51 or more building permits (January 1 – December 31, 2025)
 3. *Multi-Family Builder*
- ONE Renovator Pinnacle Award
- ONE Developer Pinnacle Award

What if there is a tie for the Pinnacle award?

If there is a tie for a Pinnacle Award, a **tie-breaker process** will be used to determine the winner.



Can I enter more than one Pinnacle Award?

Yes, you will be entered in more than one Pinnacle Award category if your company submits entries in multiple relevant categories (Builder, Developer, Renovation).

Penalty for visible logo or company name

Finalist entries that were flagged by judges due to visible logos or company names in submission materials (photos, floor plans, write-ups) will be **penalized 5 points** per flagged entry during Pinnacle calculations. This penalty applies to all categories **except Developer, Community Services** and **Innovation** categories.

Conditions for Awarding Pinnacle Awards

BILD Alberta reserves the right to withhold the Pinnacle Awards if there is insufficient competition.

- Builder Pinnacle Awards: competition in at least 50% of each of the Single Family and Multi-Family categories.
- Renovator Pinnacle Award: competition in at least 50% of the Renovation categories.
- Developer Pinnacle Award: competition in at least 50% of the Developer categories.

Pinnacle points are tabulated as follows:

PHASE ONE – Category Placement

The entrant (builder, developer or renovator) must have placed in the top THREE of an eligible award category. If they did not place, the entrant is not eligible for a Pinnacle award.

Category Placement – Maximum varies depending on the number of placing entries by the entrant

Points are awarded to each entrant in each category for placing first (20 points), second (15 points) and third (10 points). Points from any category will only count once toward one Pinnacle Award.

NOTE:

- Garden/Secondary Suite entry points are awarded to the Pinnacle category in which submission belongs. For example:
 - A secondary suite is part of a multi-family home the points go towards the Multi-family Pinnacle.
 - Garden suite points go towards Single Family Pinnacle.
 - A secondary suite is a renovation (see renovation definition), the points go towards Renovator Pinnacle.

- Basement Development entry points are awarded to the Pinnacle category in which submission belongs. For example:
 - A basement development is part of a multi-family home the points go towards the Multi-family Pinnacle.
 - A basement development is part of a single family home points go towards Single Family Pinnacle.
 - A basement development is part of a renovation (see renovation definition), the points go towards Renovator Pinnacle.
- A home entered in both Energy Efficiency and a Single Family category may place in both; however, only the highest point value earned will be counted once toward Pinnacle Award scoring.

PHASE TWO - Additional Scoring Components

1. **Customer Survey (Builders Only):** Max 30 points
 - Scores based on customer satisfaction surveys (possessions May 1, 2025 – April 30, 2026).
 - Formula: Customer satisfaction % \times 0.3 = points.
 - Minimum 3 responses or 30% response rate required to earn points.
2. **Safety Leadership (Builders & Renovators Only):** Max 10 points
 - 5 points for having COR/SECOR certification.
 - 5 additional points for placing in the provincial Safety Leadership Awards.
3. **Association Involvement:** Max 3 points
 - 3 points for staff involvement in a BILD/CHBA committee or Board of Directors.
4. **Community Service:** Max 15 points
 - 15 points for entering the Community Service category.
5. **Penalties:**
 - 5 point deduction for each flagged entry by a judge with a visible logo or company name.

Example: Competing for a Builder Pinnacle Award (Small Volume Builder Category)

Step 1: Placing in Eligible Categories

A Small Builder (3–50 building permits) competes and places in **three eligible categories:**

1. **Single Family Under 1,400 sq ft: 1st Place (20 points)**
2. **Energy Efficiency: 2nd Place (15 points)**
3. **Garden/Secondary Suite: 3rd Place (10 points)**

Total Phase One Points: 20 + 15 + 10 = 45 points



Step 2: Customer Survey (Max 30 Points)

- The builder's customer satisfaction survey score is **86%**
- Points Calculation: $86\% \times 0.3 = 25.8$ points

Phase Two Points (Customer Survey): 25.8 points

Step 3: Safety Leadership (Max 10 Points)

- The builder has a **current COR/SECOR certification** at the award deadline: **5 points**
- The builder places **2nd in the provincial Safety Leadership Awards**: **5 points**

Phase Two Points (Safety Leadership): 5 + 5 = 10 points

Step 4: Association Involvement (Max 3 Points)

- One staff member is part of a **local BILD committee**
- The builder earns **3 points**

Phase Two Points (Association Involvement): 3 points

Step 5: Community Service (Max 15 Points)

- The builder enters the **Community Service category**
- The builder earns **15 points**

Phase Two Points (Community Service): 15 points

Step 6: Penalties

- **Two entries flagged** by judges for having visible company logos in submission materials.
- Penalty: $2 \times 5 = 10$ points deducted

Penalty: -10 points

Final Tabulation

- **Phase One Points:** 45
- **Phase Two Points:** 25.8 (Customer Survey) + 10 (Safety Leadership) + 3 (Association Involvement) + 15 (Community Service)
- **Penalties:** -10
- **Total Points:** $45 + 25.8 + 10 + 3 + 15 - 10 = 88.8$ pts

Builder Pinnacle Tabulation Example

	1st	2nd	3rd	COR SECOR	Safety Award	Cust. Survey	Assoc Involve	Com Serv	Penalty	TOTAL
	20 pts/ cat.	15 pts/ cat.	10 pts/ cat.	Yes = 5 pts	Placed top 3 = 5 pts	CS score X 0.3	Yes = 3 pts	Yes = 15 pts	Yes = -5 pts/ flag entry	
Builder A	20	15	10	5	5	25.8	3	15	-10	88.8

Renovator Pinnacle Formula Example

- “Renovator B” placed 1st in 2 categories, had no 2nd place entries and placed 3rd in three categories.
- They have a valid Certificate of Recognition in Safety (COR) or SECOR.
- They placed in the top 3 of the Safety Leadership category.
- No one in their company volunteers locally or provincially with BILD or nationally or CHBA.
- They entered the Community Service category demonstrating their company commitment to give back to their community.
- None of their entries were flagged for logos or company mentions.

Renovator Pinnacle Tabulation Example

	1st	2nd	3rd	COR SECOR	Safety Award	Assoc Involve	Com Serv	Penalty	TOTAL
	20 pts/ cat.	15 pts/ cat.	10 pts/ cat.	Yes = 5 pts	Placed top 3 = 5 pts	Yes = 3 pts	Yes = 15 pts	Yes = -5 pts/ flag entry	
Renovator B	40	0	30	5	5	0	15	0	95



Developer Pinnacle Formula Example

- “Developer C” did not place 1st in any categories, had two 2nd place entries and placed 3rd in two categories.
- Someone in their company volunteers locally or provincially with BILD or nationally with, CHBA.
- They entered the Community Service category demonstrating their company commitment to give back.
- These categories are not blind so there were no penalties for not removing logos.

Developer Pinnacle Tabulation Example

	1st	2nd	3rd	Assoc Involve	Com Service	TOTAL
	20 pts/ cat.	15 pts/ cat.	10 pts/ cat.	Yes = 3 pts	Yes = 15 pts	
Developer C	0	30	20	3	15	68